

**SENSIS™ CONDOMS WITH QUIKSTRIPS™ IS LOOKING FOR  
PEOPLE TO TAKE IT OFF**

**FOR \$5,000 AND A YEAR'S SUPPLY OF CONDOMS**

Upload videos of your interpretation of stripping for cash and condoms

Exotic dancing, aka stripping, has expanded beyond gentlemen's clubs (and male strip clubs) and has ended up in some of the most unlikely places: everywhere from gym classes packed with stripper poles (Google lists almost 3,000 options) to personal residences. Some people strip to get in better shape, others to increase self-confidence, but the makers of Sensis, the condom with QuikStrip technology, think you should strip for the chance to win \$5,000, a year's supply of condoms and the opportunity to learn about the importance of sexual well-being.

Beginning today and running through October 15, people are invited to interpret the word strip and upload the video to the Sensis website, [www.SensisCondoms.com](http://www.SensisCondoms.com). In case 'stripping' is out of the question, Webster's Dictionary also defines strip as: a commercially developed area especially along a highway, a long narrow piece of a material or to make bare or clear. The ten videos garnering the most votes and views will receive a one-year supply of Sensis condoms and from there, Sensis will pick one winner to receive \$5,000 in addition to a one-year supply of condoms. •

“We wanted come up with a way to encourage people to demonstrate the healthy lifestyles they lead,” says Beau Thompson, President, Sensis. “Condoms are an important part of being sexually healthy and dancing is a great way to get toned and express yourself. This contest is designed to show everyone just how fun stripping can be.”

Sensis created QuikStrips, a revolutionary patented solution for correct condom application. The two disposable polyethylene strips are used to apply the condom making it virtually impossible to put the condom on inside out, which increases the chance of contracting STDs. An additional benefit of Sensis condoms with QuikStrips is that the lubricant stays on the condom. Sensis condoms are available in Thin and Micro-Dot Ribbed versions.

Sensis Condoms are available on [Drugstore.com](http://Drugstore.com), [CondomUSA.com](http://CondomUSA.com), [CVS.com](http://CVS.com) and [Target.com](http://Target.com), and have suggested retail prices of \$5.49 for a three-pack and \$13.99 for at 12-pack. Samples are also available through [www.sensiscondoms.com](http://www.sensiscondoms.com).

For sample video submissions go to

<http://www.sensiscondoms.com/users/contest.cfm?VID=616E0EE9-2219-1F1C-69A2900454344F2E>. Official contest rules are available online at

[www.sensiscondoms.com](http://www.sensiscondoms.com).

- Any videos containing nudity, profanities and vulgarities will be disqualified.

For More information, please contact:

Laura Baddish

[lbaddish@thebaddishgroup.com](mailto:lbaddish@thebaddishgroup.com)

212-221-7611 x304

Chris Sauer

[csauer@thebaddishgroup.com](mailto:csauer@thebaddishgroup.com)

212-221-7611 x301

###